



Mark Feldstein
& Associates, inc.

News Release

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Contact: Howard Feldstein
Mark Feldstein & Associates, inc.
hfeldstein@mfgifts.com

For Healthier Living...SANITIZE!

UV-C Light Sanitizers help reduce up to 99 percent of germs and bacteria

TOLEDO, Ohio – Aug. 10, 2009 – According to the Environmental Protection Agency, 90 percent of colds and flu germs are spread indoors and they can stay on surfaces for up to 72 hours. In addition, the Journal of the American Dental Association reports that, “Studies have shown that contaminated toothbrushes not only harbor, but also transmit both viruses and bacteria that cause systematic localized and oral inflammatory diseases.”

Worry no more.

Mark Feldstein & Associates, inc. (MFA), a Product Development Company and importer of unique housewares and gifts, offers a series of **UV-C Light Sanitizers** that are some of the most advanced bacteria-reducing tools in the marketplace. Third-party certified testing has shown that the UV-C Light Sanitizer helps reduce up to 99% of germs, E-Coli, Staph, MRSA and many other bacteria and viruses. Ultraviolet C light (UV-C), used by these sanitizers, produces sufficient energy to destroy the DNA of all kinds of microorganisms. The UV-C Light Sanitizer brings that level of sanitization in whatever application they are used.

The UV-C Light Sanitizer is available in 4 models. The Pocket and Wand style Sanitizers are lightweight and portable, and will help reduce harmful microorganisms in seconds by waving them over most surfaces and objects in the home, office, and public places. In addition, the two UV-C Light Toothbrush Sanitizers are engineered to automatically sanitize your toothbrush in only minutes after each use. The Single Toothbrush Sanitizer is portable and ideal for the both home and travel. The Toothbrush Caddy Sanitizer cleans up to 4 toothbrushes simultaneously, prevents cross-contamination from one brush to another, and is perfect for the family.

UV-C Light Sanitizers are easy and safe to operate. All UV-C Light Sanitizers include a safety shut-off feature that protects the user or others from direct eye or skin contact with the UV-C light.



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“Ultraviolet C light (UV-C) is the same technology that has been proven effective to help reduce bacteria and viruses in hospitals, dentist offices, water treatment, and food processing plants,” said Mark Feldstein, President, Mark Feldstein & Associates, inc. “UV-C Light Sanitizers are the perfect complement to your daily cleaning and tooth-brushing routines and a must have for Health-Conscious Families!”

The Manufacturer’s Suggested Retail Price (MSRP) for the UV-C Light Single Toothbrush Sanitizer is \$19.95. MSRP for the Pocket Sanitizer, Wand Sanitizer, and Toothbrush Caddy Sanitizer are \$29.95 ea.

These products are the latest in a long tradition of innovative and unique gift items from Mark Feldstein & Associates, inc., such as themed-sound clocks licensed by a variety of companies including General Motors, Harley-Davidson®, Audubon, and Thomas Kinkade™, among others. MFA has also introduced innovative products such as Flameless LED Candles, Illuminator Battery/Free, Bulb/Free Flashlights, Charging Valets and Wireless Indoor/Outdoor Speakers.

About Mark Feldstein & Associates. inc.

Mark Feldstein & Associates, inc., located in Maumee, Ohio, offers a wide range of unique, high-quality products for home, office, and personal use. MFA has more than 23 years of experience in the electronics, housewares and giftware industry. The company is a supplier to more than 5,000 retailers worldwide. For additional information, visit our web site at www.markfeldstein.com.

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