



Mark Feldstein
& Associates, inc.

News Release

Release: IMMEDIATELY

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Brighten Your Day with Everlasting Flameless Candles!

New Glass Jar, Holiday Penguin & Snowmen, and Taper Candles – the latest additions to growing product line

TOLEDO, Ohio – Feb. 25, 2008 – Bring the warm ambience that candles provide into the home safely with the latest additions to the Everlasting Flameless Candle product line from Mark Feldstein & Associates, inc., a Product Development Company and Importer of unique housewares and gifts.

The Flameless Candle in Glass Jar captures the warm, relaxed sense of style. The real wax candles are available in two scents: French Vanilla scent in frosted 22 oz. glass jar with glass lid, and Ocean Blue scent in 22 oz. glass jar with wood lid. The Manufacturer's Suggested Retail Price for both Glass Jar candles is \$19.95 ea.

The Holiday Penguin & Snowmen Flameless Candles add spirit to the festive Christmas season! The set of four real wax, 2-inch candles include two designs: charming Snowmen and Penguins in attractive gift box. The Manufacturer's Suggested Retail Price for the Holiday Snowmen & Penguin Candle set is \$14.95.

The set of two, real wax 6-inch Taper Flameless Candles are perfect for a formal table, mantel, or window for Christmas, or anytime during the year. A built-in light sensor automatically turns on the candles when the room becomes dark and will turn off when the room becomes light. The Taper Flameless Candle Set includes two candle holders and suction cups for convenient display. The Manufacturer's Suggested Retail Price for the Taper Flameless Candle Set is \$9.95.

Everlasting Flameless Candles use an LED light source rather than a wick, preventing the risks associated with flickering flames or melting wax. The Candles are safe anywhere in the home, including around children or pets, near furniture or curtains, or even outside on the deck or patio.



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“The Everlasting Flameless Candle product line has been widely popular because it offers the calming effect of a candle without the safety hazards,” said Mark Feldstein, President, Mark Feldstein & Associates. “These new additions to the product line will enhance any occasion, and they can be left out and enjoyed year round.”

The battery-operated candles provide the same benefits as a traditional candle, including real wax and a soft, flickering light. The Candle will be enjoyed for years to come – the LED lasts a minimum of 100,000 hours.

The Everlasting Flameless Candle is available in a variety of scents, sounds and themes. The product line includes Valentine Scents, Spring Scents, Celebrate America with sounds, Autumn Scents, Halloween with sounds, Christmas Scents, Christmas Carols, as well as Tea Lights and Votives.

The Glass Jar, Holiday Penguin & Snowmen, and Taper Flameless Candles are the latest in a long tradition of innovative and unique gift items from Mark Feldstein & Associates, including themed-sound clocks licensed by a variety of companies including General Motors, Harley-Davidson®, John Deere, Ford, and Thomas Kinkade, among others. Feldstein has also introduced innovative products such as Illuminator No Battery, No Bulb Flashlight, Singing Bird Clock and UV-C Light Sterilizer.

About Mark Feldstein & Associates

Mark Feldstein & Associates, located in Maumee, Ohio, offers a wide range of unique, high-quality products for home, office and personal use. Feldstein has more than 22 years of experience in the housewares and giftware industry. The company is a supplier to more than 5,000 retailers worldwide.

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